



# Graphic Design Services for Marketo

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Email layout and graphic design can play an important role in ensuring your marketing messages are being heard loud and clear, and that your call to action is effective. ShowMeLeads Graphic Design Services for Marketo provides customized email and landing page templates to help you deploy your Marketo email campaigns quickly and drive results to maximize your contribution to the sales pipeline.

### We Create Templates for You

ShowMeLeads simplifies and streamlines the creation of new emails built right into the Marketo system to help you re-purpose content and quickly launch successful campaigns. Our design services team guides you through the development process:

- Providing design and layout suggestions applying email marketing best practices.
- Building the new email or landing page templates that mirror the look and feel of your web site or other standards.
- Improving the design and effectiveness of your existing templates you're attached to.

### Customized Templates with Advanced Features

SML templates are customized to meet your graphic and content needs and ensure your marketing messages are featured effectively. We build on standard Marketo templates to add dynamic content, effective content layout design, and custom-built graphics. Email and landing page templates can incorporate several advanced features, including:

- Progressive profiling forms to so you don't have to ask for the same information in subsequent visits.
- J-Query forms that ask visitors questions based on their previous answers.
- Coding to ensure your templates work across all browsers

## Using Email Marketing Best Practices

SML consultants provide a wealth of knowledge and build in email marketing best practices to ensure that your campaigns will have the greatest impact. From recommended sender aliases to creating strong subject lines, powerful email content, and lead nurturing tips, SML gives you a head start in creating campaigns that will drive real results.

## Service Fees

Graphic design services are customized for each client engagement. Please contact at [service@showmeleads.com](mailto:service@showmeleads.com) representative for more detail.